

BARGAINOMICS®

Who is Judy Woodward Bates and what in the world is Bargainomics?

First and foremost, I'm a believer in Jesus Christ. I was born in Birmingham, Alabama and have spent my life in and around the Birmingham area. My husband Larry and I live in a little spot in the road known as Corner, and we are active members of Gardendale, Alabama's First Baptist Church. We'll celebrate our 34th year of marriage in February, 2004.



I've been living, speaking, and teaching wise money management for many years, but as speaking opportunities grew, I needed a name for what I was doing. Reading the Living Bible paraphrase, I discovered Proverbs 31 ("the virtuous woman" passage) says: "***She is energetic, a hard worker, and watches for bargains.***" (verses 17-18a). And that's how I came up with the word Bargainomics!

For two years, I hosted my own radio program, "The Bible and Bargainomics," which aired on 93.7-FM WDJC Christian radio in Birmingham. This led to a regular guest spot on WAKA-TV's (CBS) midday news in Montgomery. Currently, I'm a guest expert on "Good Day Alabama" on Fox 6 in Birmingham, and I continue to make guest appearances on other local and national programs.

In December of 2000 I graduated from the Women's Ministry Certificate Program at New Orleans Baptist Theological Seminary. I spend a lot of my time speaking to church and civic groups, and love sharing Bargainomics with everyone.



In January, 2003 my new book *The Gospel Truth about Money Management* (New Hope Publishers) was released and I am currently at work on other books and articles. You can find my travel features and other writing in a number of publications, including *Mature Living*, *Home Life*, *American Profile*, *The Alabama Baptist*, and *The Huntsville Times*, and you may have seen my financial columns in many Baptist publications and online at www.baptistpress.org.

My life verse is Matthew 6:33: "But seek first the kingdom of God and His righteousness, and all these things shall be added to you" (NKJV). When God is first, everything else is in order.